

"NEW JERSEY'S LARGEST AND OLDEST COLORED WEEKLY NEWSPAPER"

(ESTABLISHED 1928 AS NEWARK HERALD)

NEW JERSEY
Herald News
Combined with THE NEWARK HERALD

PUBLISHED BY HERALD NEWS PUBLISHING CO., INC.

130 WEST KINNEY STREET

NEWARK, NEW JERSEY

PHONE MARKET 2-9799

F. W. MARTIN
PRESIDENT

R. L. MARTIN
SEC.-TREAS.

April 20, 1942

Mrs. Effa Manley
71 Crawford Street
Newark, New Jersey

Dear Mrs. Manley:

This is to thank you for the business received in the past, and to herald the advent of another great baseball season.

The Herald News is desirous of aiding you in making this season your greatest in history.

Since last year our advertising department has been completely reorganized wherein we have been rendering a greater service to our advertisers than ever before.

This additional service is open to you. Please advise as to when I may discuss this matter with you.

Thanking you again, I am,

Very truly yours,

NEW JERSEY HERALD NEWS
J. Hyland Reid
J. Hyland Reid
Advertising Manager

JHR/nw

"FOURTEEN YEARS OF CONTINUOUS PROGRESS"